

simas
JUNIPER



SOCIETÀ

ITALIANA

MANUFATTI

ARTICOLI

SANITARI

1955-2025

simas

simas 70th

JUNIPER

Pensata per soddisfare le esigenze dell'abitare contemporaneo, la nuova collezione di sanitari coniuga innovazione tecnologica, performance elevate e un design essenziale, offrendo soluzioni ideali per ambienti bagno funzionali ed eleganti.

Elemento distintivo della collezione è il sistema di scarico a vortice Green Vertigo: una tecnologia avanzata che assicura una pulizia profonda del vaso, riduce significativamente la rumorosità e garantisce un livello superiore di igiene. L'assenza di superfici non smaltate all'interno della vasca e del condotto di scarico limita la formazione di residui e batteri, semplificando le operazioni di pulizia e contribuendo alla durabilità del prodotto.

Particolarmente adatto per interventi di ristrutturazione, il sistema Renovate, integrato nel vaso terra traslato, consente una compatibilità flessibile con impianti di scarico esistenti. Grazie a un set di curve tecniche di diverse dimensioni, l'installazione è possibile su attacchi con interasse compreso tra 6 e 27 cm, senza necessità di modifiche agli impianti, con evidenti vantaggi in termini di tempi, costi e praticità esecutiva.

Dal punto di vista estetico, la collezione è disponibile in una selezione di 8 finiture opache e 8 finiture lucide, attentamente studiate per interpretare le tendenze più attuali del design contemporaneo.

Juniper è stata progettata con un'estetica volutamente essenziale e priva di marcate caratterizzazioni formali, per garantire la massima versatilità nell'abbinamento con l'ampia gamma di lavabi aziendali. Un design discreto ma raffinato, pensato per integrarsi armoniosamente con le diverse collezioni SIMAS.

Designed to meet the needs of contemporary living, the new sanitary ware collection combines technological innovation, high performance, and minimalist design, offering ideal solutions for functional and elegant bathroom.

A distinctive feature of the collection is the Green Vertigo vortex flush system: an advanced technology that ensures deep bowl cleaning, significantly reduces noise, and provides a superior level of hygiene. The absence of unglazed surfaces inside the bowl and flush channel limits the build-up of residues and bacteria, simplifying cleaning operations and contributing to long-term product durability.

Particularly suitable for renovation projects, the Renovate system integrated into the floorstanding toilet, allows for flexible compatibility with existing plumbing systems. Thanks to a set of technical pipe in various sizes, installation is possible with waste outlets ranging from 6 to 27 cm in distance from the wall, without requiring any modifications to existing pipework, offering clear advantages in terms of time, cost, and installation efficiency.

From an aesthetic perspective, the collection is available in a curated selection of 8 matte finishes and 8 glossy finishes, carefully developed to reflect the latest trends in contemporary design.

Juniper was designed with a deliberately essential aesthetic, free from strong formal characterizations, to ensure maximum versatility when paired with the wide range of the brand's basins. It's a discreet yet refined design, intended to integrate harmoniously with the various SIMAS collections.

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colori _ colors 53

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JU01
Vaso carenato con scarico a vortice "Green Vertigo"
Back to wall Wc with "Green Vertigo" vortex flush
53.37.42

JU04
Bidet carenato monoforo
Back to wall bidet with single tap hole
53.37.42

JU18
Vaso sospeso con scarico a vortice "Green Vertigo"
Wall hung Wc with "Green Vertigo" vortex flush
53.37.32

JU19
Bidet sospeso monoforo
Wall-hung bidet with single tap hole
53.37.32

•••

JU004
Coprivaso in termoindurente
cerniere rallentate cromo a sgancio rapido
Thermoset toilet seat
with chrome-finish soft-closing hinges quick-release

JU01



JU04



JU18



JU19

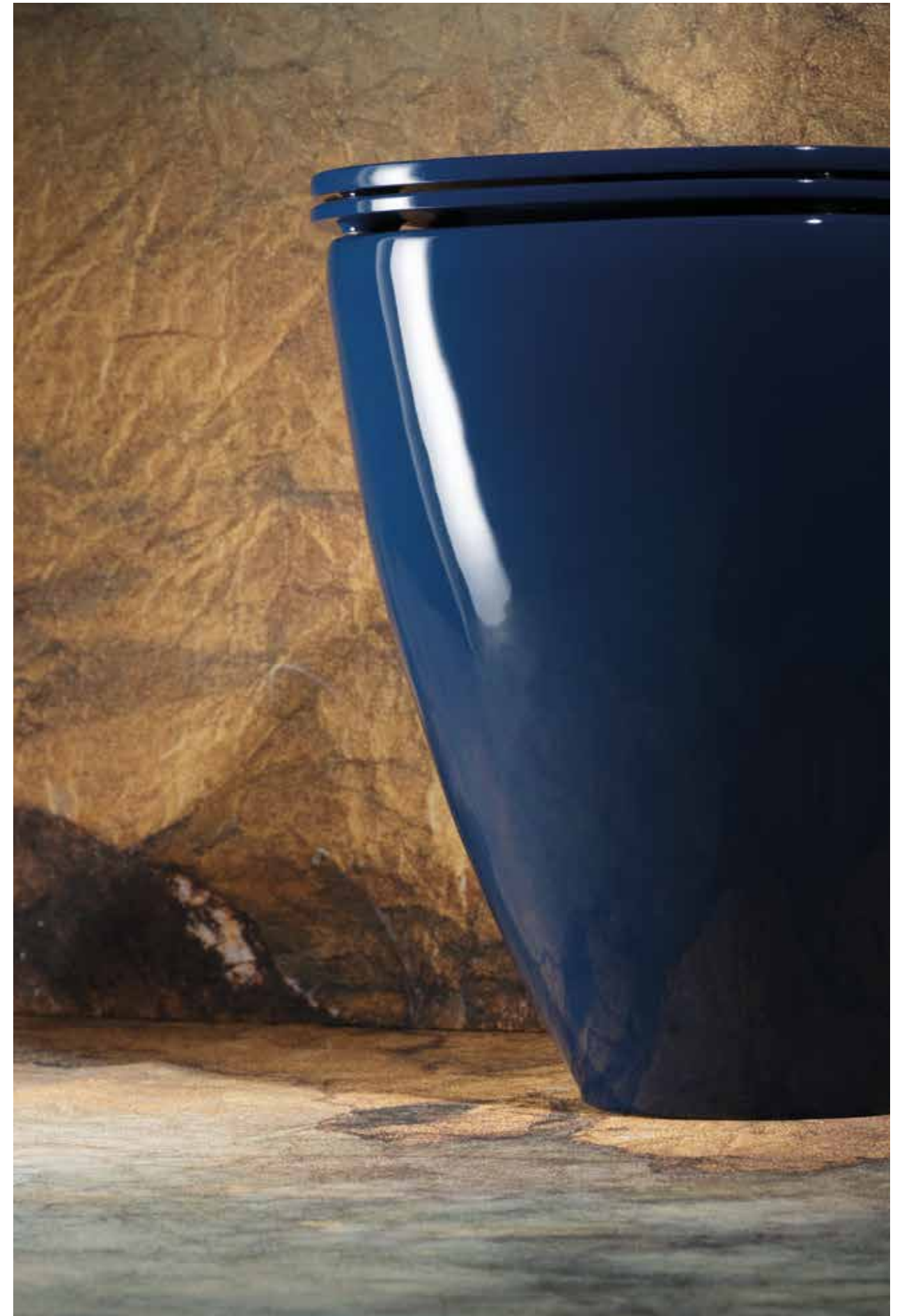


JUNIPER

*Un prodotto la cui semplicità delle linee si rivolge
alla rassicurante familiarità del consueto.
I margini della creatività tuttavia non sono annullati;
anzi, esistono sotto forma di sottili sfumature,
la cui percezione si coglie attraverso piccole e raffinate
differenze rispetto a ciò che è già noto.*

*A product whose simplicity of shape speaks to
the reassuring familiarity of the everyday.
Yet the boundaries of creativity are not erased;
on the contrary, they exist in the form of subtle shades,
perceived through small and refined differences
from what is already known.*

*Juniper
versione terra / floor-standing version*







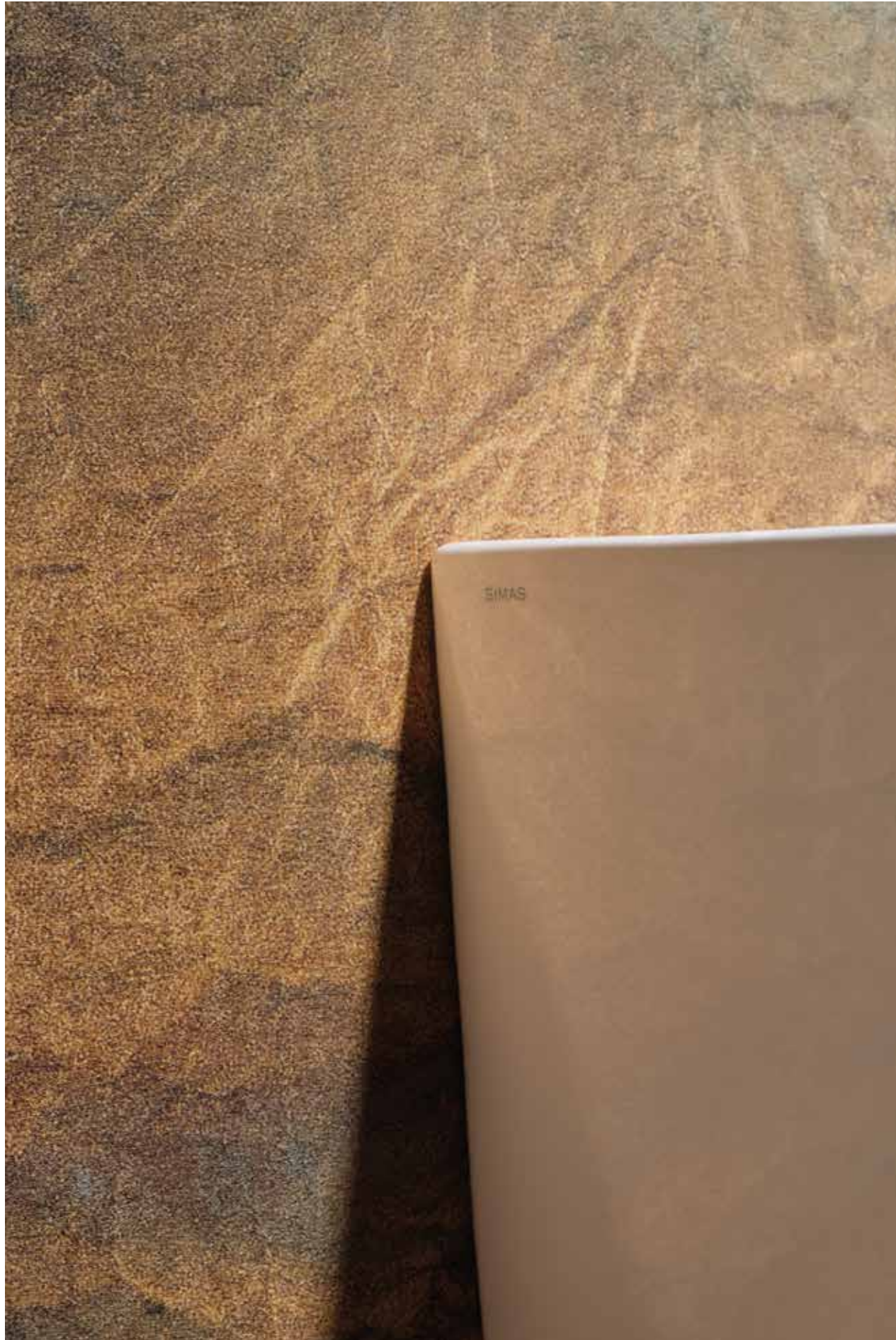
*...i margini della creatività esistono
sotto forma di sottili sfumature,
la cui percezione si coglie attraverso*

piccole e raffinate differenze

rispetto a ciò che è già noto...

*...the boundaries of creativity exist
in the form of subtle shades,
perceives through small
and refined differences from
what is already known...*













Dettaglio vaso terra e coprivaso_ JU01/JU004
Detail of back to wall Wc with toilet seat
color CAPRI_ pag.7

Vaso terra e coprivaso_ JU01/JU004
Back to wall Wc with toilet seat
color NARCISO_ pag.8

Vaso e bidet terra_ JU01/JU04
Back to wall Wc and bidet
color BIANCO LUCIDO_ pag.9

Vaso terra e coprivaso_ JU01/JU004
Back to wall Wc with toilet seat
color CAPRI_ pag.10

Vaso e bidet terra_ JU01/JU04_ lavabo Ratio RA65
Back to wall Wc and bidet_ Ratio RA65 washbasin
color CAPRI_ pag.11

Dettaglio bidet, versione terra e sospeso_ JU04/JU19
Detail of bidet, back to wall and wall-hung versions
color BIANCO LUCIDO / GLOSSY WHITE_ pag.13

Dettaglio bidet terra_ JU04
Detail of back to wall bidet
color BIANCO LUCIDO / GLOSSY WHITE_ pag.14

Dettaglio vaso terra e sospeso con coprivaso_ JU01/JU18/JU004
Detail of back to wall and wall-hung Wc with toilet seat
color BIANCO LUCIDO / GLOSSY WHITE_ pag.15

Vaso e bidet terra_ JU01/JU04_ lavabo free-standing Pomo P007_ by Terri Pecora
Back to wall Wc and bidet_ Pomo P007 free-standing washbasin
color BIANCO LUCIDO / GLOSSY WHITE_ pag.17

Vaso e bidet terra_ JU01/JU04_ lavabo free-standing Pomo P007_ by Terri Pecora
Back to wall Wc and bidet_ Pomo P007 free-standing washbasin
color MOKA MATT_ pag.18

Vaso e bidet terra_ JU01/JU04_ lavabo free-standing Pomo P007_ by Terri Pecora
Back to wall Wc and bidet_ Pomo P007 free-standing washbasin
color BIANCO LUCIDO / GLOSSY WHITE_ pag.19

Vaso e bidet terra_ JU01/JU04_ lavabo BA03 su colonna CN400 Balloon
Back to wall Wc and bidet_ washbasin BA03 on CN400 pedestal, Balloon
color MIRTO MATT_ pag.20

Vaso e bidet terra_ JU01/JU04
Back to wall Wc and bidet
color BIANCO LUCIDO / GLOSSY WHITE_ pag.21

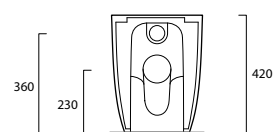
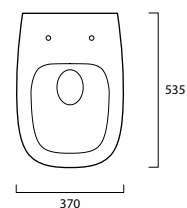
Vaso e bidet terra_ JU01/JU04
Back to wall Wc and bidet
color MIRTO MATT_ pag.22

Vaso e bidet terra_ JU01/JU04_ lavabo free-standing Pomo P007_ by Terri Pecora
Back to wall Wc and bidet_ Pomo P007 free-standing washbasin
color MOKA MATT_ pag.23

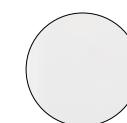
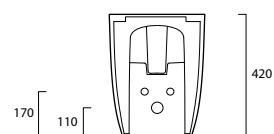
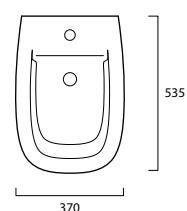


JU01
 Vaso carenato con scarico a vortice "Green Vertigo".
 Scarico a parete o a pavimento
 traslato con sistema "Renovate System",
 curva tecnica disponibile su richiesta.

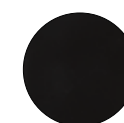
Back to wall WC with vortex flush "Green Vertigo"
 Wall or floor outlet with "Renovate System"
 by curved pipe supplied on demand.



JU04
 Bidet carenato monoforo
 Back to wall bidet with single tap hole



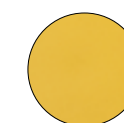
bianco



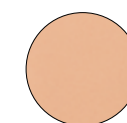
nero



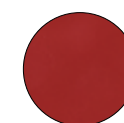
grafite



narciso



caramello



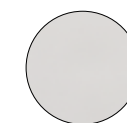
rubino



menta



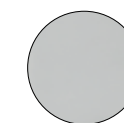
capri



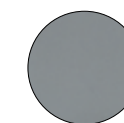
bianco matt



nero matt



tela matt



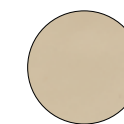
cemento matt



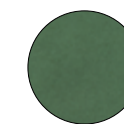
antracite matt



moka matt



sabbia matt



mirto matt

Sistema Renovate per "Green Vertigo" JU01

CT01

curva tecnica per lo scarico a pavimento 6 cm \ curved pipe for floor outlet 6 cm

CT021 (CT02+ECO)

curva tecnica per lo scarico a pavimento 10 cm \ curved pipe for floor outlet 10 cm

CT022 (CT02+EC2)

curva tecnica per lo scarico a pavimento 1 regolabile da 8 a 12cm \ curved pipe for floor outlet, 8 or 12cm

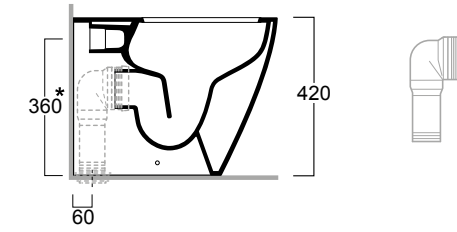
CT024 (CT02+EC4)

curva tecnica per lo scarico a pavimento 14cm \ curved pipe for floor outlet 14 cm

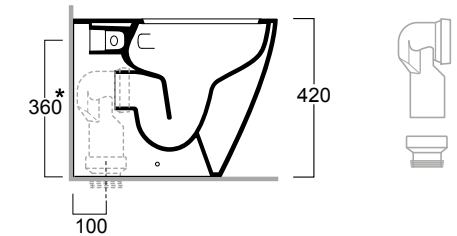
CT026 (CT02+EC6)

curva tecnica per lo scarico a pavimento 16cm \ curved pipe for floor outlet 16cm

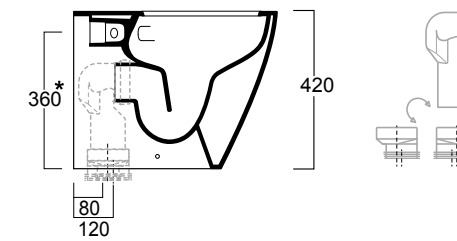
CT01



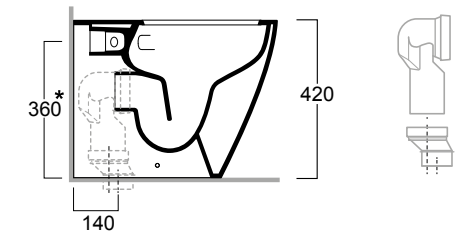
CT021 (CT02+ECO)



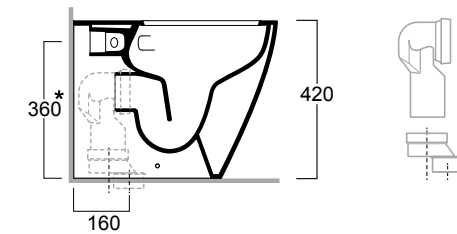
CT022 (CT02+EC2)



CT024 (CT02+EC4)



CT026 (CT02+EC6)



Sistema Renovate per "Green Vertigo" JU01

CT074 (CT07+EC4)

curva tecnica per lo scarico a pavimento a 18cm
curved pipe for floor outlet 18cm

CT076 (CT07+EC6)

curva tecnica per lo scarico a pavimento a 20 cm
curved pipe for floor outlet 20 cm }

CT05

curva tecnica per lo scarico a pavimento regolabile da 22 a 27cm
curved pipe for floor outlet, adjustable from 22 to 27cm

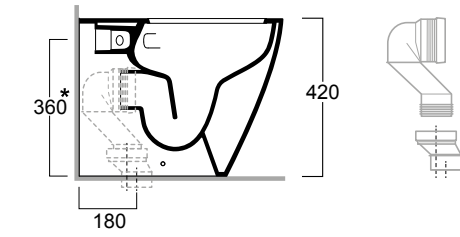
CT06

raccordo eccentrico per lo scarico a parete altezza h 18cm
eccentric pipe for wall outlet at h 18cm

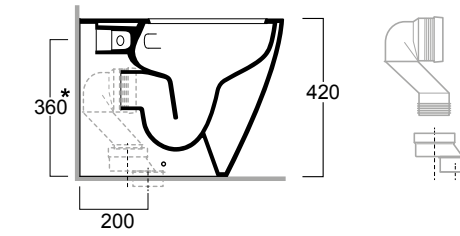
CT04

raccordo eccentrico per ingresso acqua h 34,5 cm
eccentric pipe for water inlet h 34,5 cm

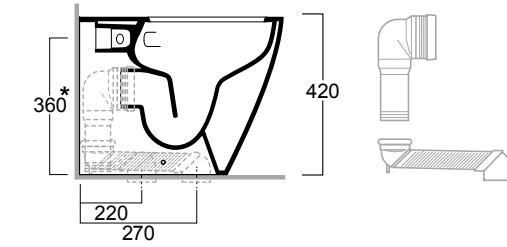
CT074 (CT07+EC4)



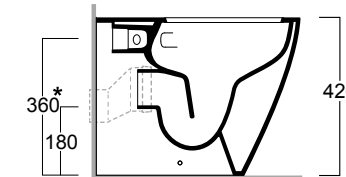
CT076 (CT07+EC6)



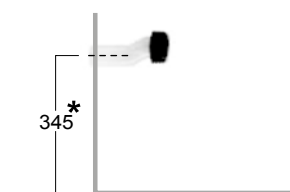
CT05



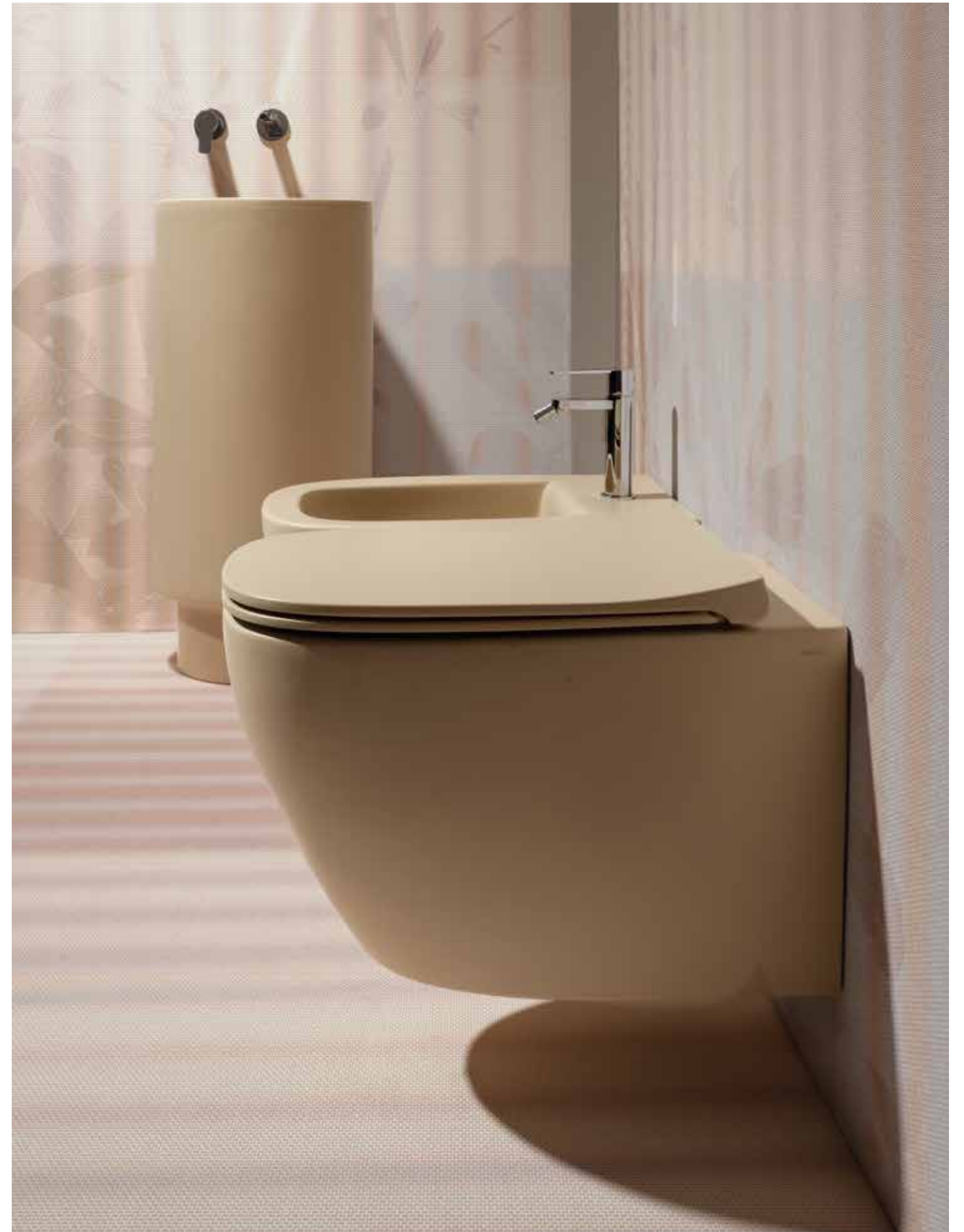
CT06



CT04



Juniper
versione sospesa / wall-hung version

















*Nessuna annotazione biografica, nessuna traccia
che rimandi a una qualsivoglia quotidianità:
ciò che conta è unicamente il frammento di un
ambiente, astratto ed estratto dallo spazio indefinito
della scatola bianca del set fotografico, addomesticato
secondo dimensioni e proporzioni dettate dall'occhio
della macchina fotografica.*

giancarlo angelelli



Vaso e bidet sospesi_ JU18/JU19_ lavabo free-standing Pomo P007_by Terri Pecora
Wall-hung Wc and bidet_ JU18/JU19_ Pomo P007 free-standing washbasin
color SABBIA MATT_ pag.33

Vaso e bidet sospesi_ JU18/JU19
Wall-hung Wc and bidet_ JU18/JU19
color SABBIA MATT_ pag.34

Vaso e bidet sospesi_ JU18/JU19_ lavabo free-standing Pomo P007_by Terri Pecora
Wall-hung Wc and bidet_ JU18/JU19_ Pomo P007 free-standing washbasin
color SABBIA MATT_ pag.35

Vaso e bidet sospesi_ JU18/JU19_ lavabo free-standing Pomo P007_by Terri Pecora
Wall-hung Wc and bidet_ JU18/JU19_ Pomo P007 free-standing washbasin
color BIANCO LUCIDO_ pp. 36 e 37

Vaso e bidet sospesi_ JU18/JU19_ lavabo BA01 su colonna CN300 Balloon
Wall-hung toilet and bidet_ JU18/JU19_ BA01 washbasin on pedestal CN300 Balloon,
color MENTA_ pag.38

Dettaglio bidet, versione terra e sospeso_ JU04/JU19
Detail of bidet, back to wall and wall-hung_ JU04/JU19
color MENTA_ pag.40

Bidet sospeso_ JU19
Wall-hung bidet_ JU19
color MENTA_ pag.41

Dettaglio bidet e vaso sospesi_ JU19/JU18
Wall-hung bidet and Wc detail_ JU19 / JU18
color BIANCO LUCIDO / GLOSSY WHITE_ pag.43

Dettaglio vaso sospeso con coprivaso_ JU18 / JU004
Detail of wall-hung Wc with toilet seat_ JU18 / JU004
color BIANCO LUCIDO / GLOSSY WHITE_ pag.44

Bidet e vaso sospesi_ JU19 / JU18
Wall-hung bidet and Wc_ JU19 / JU18
color BIANCO LUCIDO / GLOSSY WHITE_ pag.45

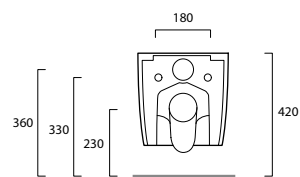
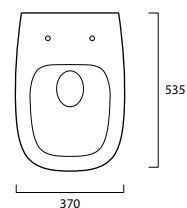
Vaso sospeso con coprivaso_ JU18 / JU004
Wall-hung Wc with toilet seat_ JU18 / JU004
color BIANCO LUCIDO / GLOSSY WHITE_ pag.46

Vaso e bidet sospesi_ JU18/JU19
Wall-hung Wc and bidet_ JU18/JU19
color BIANCO LUCIDO / GLOSSY WHITE_ pag.47

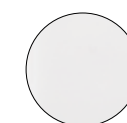
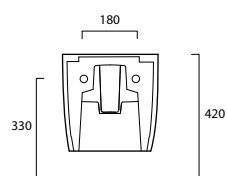
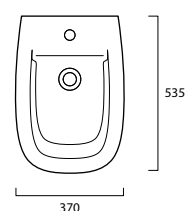
Vaso e bidet sospesi_ JU18/JU19_ lavabo free-standing Pomo P007_by Terri Pecora
Wall-hung Wc and bidet_ JU18/JU19_ Pomo P007 free-standing washbasin
color BIANCO LUCIDO / GLOSSY WHITE_ pp. 48 e 49



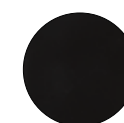
JU18
 Vaso sospeso con scarico a vortice "Green Vertigo".
 Completo di set fissaggio F85
 Wall hung WC with vortex flush "Green Vertigo"
 Complete with fixing set F85



JU19
 Bidet sospeso monoforo.
 Completo di set di fissaggio F85.
 Wall hung bidet with single tap hole.
 Complete with fixing set F85



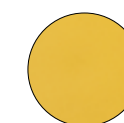
bianco



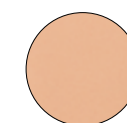
nero



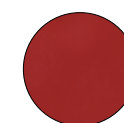
grafite



narciso



caramello



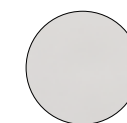
rubino



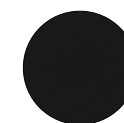
menta



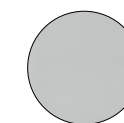
capri



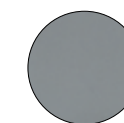
bianco matt



nero matt



tela matt



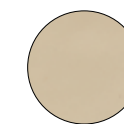
cemento matt



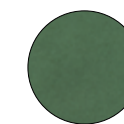
antracite matt



moka matt



sabbia matt



mirto matt

*Progetto e Direzione Artistica
Giancarlo Angelelli*

*Fotografia
Riccardo Borgenni*

*Supporto tecnico
Simas*

*Ufficio Stampa
Daniela Tomaselli*

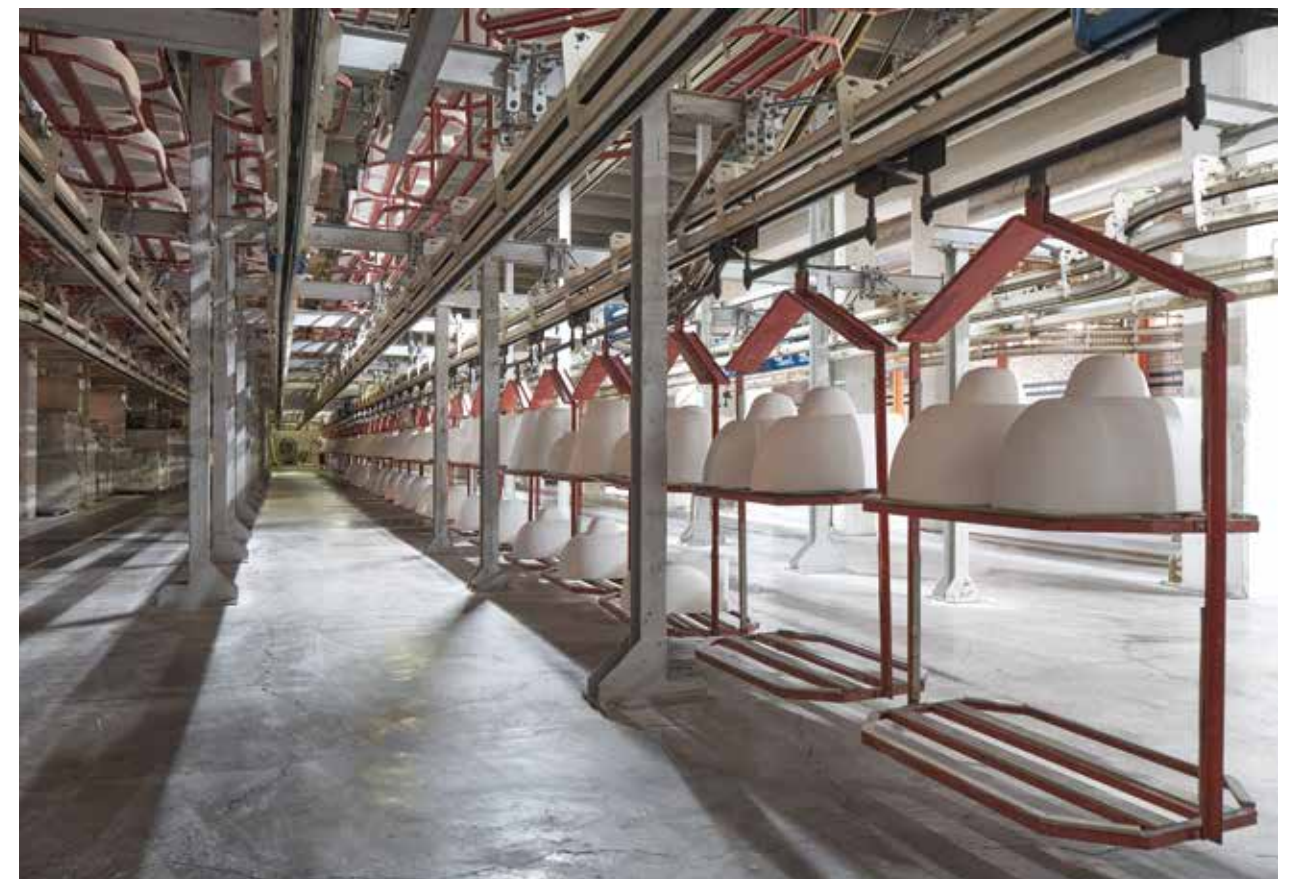
*Stampa
Telligraf Srl*

Edizione 2025

*Si ringrazia Inkiostro Bianco per la preziosa collaborazione
e per la fornitura delle carte da parati utilizzate nella
realizzazione degli allestimenti scenografici del set fotografico.
L'elevata qualità dei materiali ha rappresentato un importante
valore aggiunto per la resa visiva del progetto finale.*

*We would like to extend our gratitude to Inkiostro Bianco for
their precious collaboration and for supplying the wall paper
used in the realization of the scenographic settings for the photo
shoot.*

*The use of high quality materials greatly enhanced the visual
impact of the final project, adding significant value to the overall
result.*



SIMAS spa
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